



# AAPOR ANNUAL REPORT 2018-19

## American Association for Public Opinion Research

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Email: [info@aapor.org](mailto:info@aapor.org)  
Website: [www.aapor.org](http://www.aapor.org)  
Tel: +1 847-686-2230

One Parkview Plaza, Suite 800  
Oakbrook Terrace, IL 60181 USA



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## PRESIDENT'S REPORT

*It has been a busy year for AAPOR and its Executive Council. Many issues and challenges have been faced and we are pleased to announce a number of key developments and initiatives. Here are some of the highlights:*

- *Membership is steady from 2017 to 2018.*
- *The budget is balanced. We achieved a surplus of \$3,600 at the end of 2018.*
- *Fundraising has gone well. AAPOR received approximately \$7,000 in gifts this year.*
- *A new award, the AAPOR Inclusive Voices Award, was approved by the Council and will be awarded for the first time at our May Conference.*
- *We have hired Stanton Communications to assist with professional strategic communications. Their principal short-term task will be to develop a communication strategy for the 2020 election and to professionalize all AAPOR outward communication with an eye toward fast response times, an expanded distribution of messages, more planned communication events, pre-2020 proactive communications, preparation of professional spokespersons for the 2020 election, and development of proactive messaging for the 2020 election and potential crises communication.*
- *The development of the Ad Hoc Committee on Public Opinion. This committee will seek to develop and/or develop advancements in AAPOR journalist education and advocacy of AAPOR to journalists, the development of a civic curriculum that advances the importance of public opinion in democracy, creation of a Transparency Initiative 2025 document and strategic vision, and the development of research on public opinion to better advance AAPOR strategic initiatives. The committee will undertake two principal goals: first, the development of a plan to execute each of these four areas of development, and then the creation of a funding proposal with which to seek outside funding for each endeavor. Stanton Communications will standby as funding is sought and if secured, will assist AAPOR in the execution of each Committee goal.*
- *The development of spam warnings and call blocking is an existential threat to AAPOR and its members. AAPOR, through its Executive Council members at large, will develop in the next 6 months a Committee to engage all major telephone companies, smartphone operating systems developers, and key app blocker software companies to seek an amicable resolution to the wrongful spamming of legitimate survey research numbers.*

*I want to take this opportunity to thank all the hard work put in this year by the AAPOR Executive Councilors and AAPOR's over 200 volunteers. There is simply no AAPOR without the efforts of these dedicated individuals!*

David Dutwin

AAPOR President 2018-2019

## PAST PRESIDENT'S REPORT

*AAPOR Past Presidents are traditionally responsible for chairing the Nominations Committee for that year's Executive Council election. This Committee identifies and considers potential candidates for each elected position on the Council. To form this year's committee, I invited current or past presidents of each of AAPOR's seven regional chapters to serve. The goal was to address diversity by insuring that leaders from every section of the country participated in the process of identifying and considering outstanding candidates. This year's Nominations Committee included Rajesh Bhai (representing PANJAAPOR), Tami Buhr (representing NEAAPOR), Morgan Earp (representing DC-AAPOR), Ben Messer (representing PAPOR), Angel Uglow (representing SAPOR), Donato Vaccaro (representing NYAAPOR), and myself (representing MAPOR). My sincere thanks to members of this Committee for their professionalism and diligence in undertaking this task. My congratulations also to this year's newly elected Executive Council members and to the other nominees who were willing to put their names out there for consideration.*

*A second responsibility of the Past President is to chair the Policy Impact Award committee, which I was also pleased to do. This year's Committee included Jenny Hunter Childs, Stas Kolenikov, Jennie Lai, Diane O'Rourke, Andy Smith, Janet Streicher and Tim Triplett, all of whom put considerable work into this assignment. We considered six nominees, all of whom were deserving this recognition. We are very pleased to see the American Community Survey receive this recognition for the important role that it serves as a key element of our nation's statistical infrastructure.*

*Thank you for giving me this opportunity to serve AAPOR.*

Tim Johnson

AAPOR Past President 2018-2019

# SECRETARY-TREASURER'S REPORT

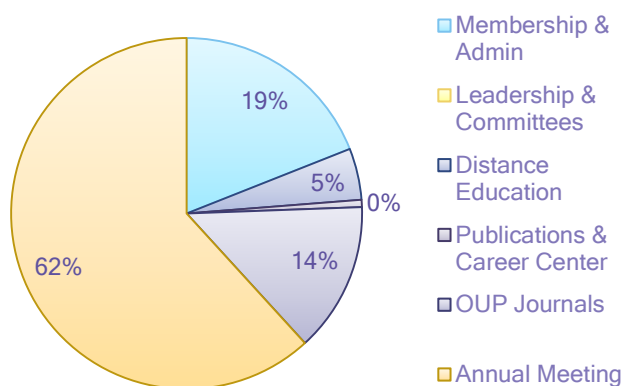
## Leadership

Emily Geisen (Chair), RTI International

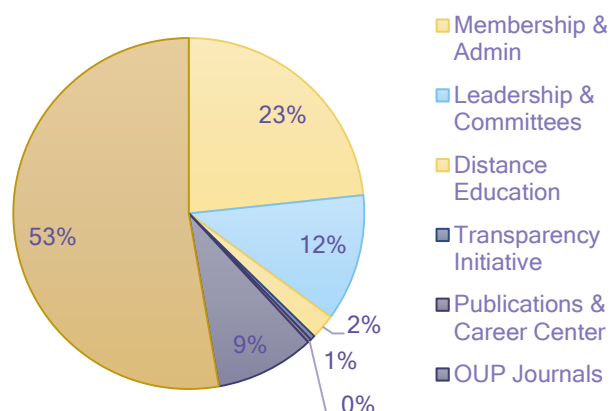
Tamara Terry (Associate Chair), RTI International

The Finance Committee oversees AAPOR's investments and development activities, and is chaired by AAPOR's Secretary-Treasurer. Unaudited results for the 2018 fiscal year show a strong financial standing, and promising membership, conference, and publication revenues. In FY2018 AAPOR anticipated investing heavily to steward the AAPOR 2025 plan through diversity and inclusion initiatives and engagement with global audiences. This contributed to a budgeted \$100,000 deficit. The actuals appear more promising, with an unaudited year end statement showing a small (\$3,000) surplus.

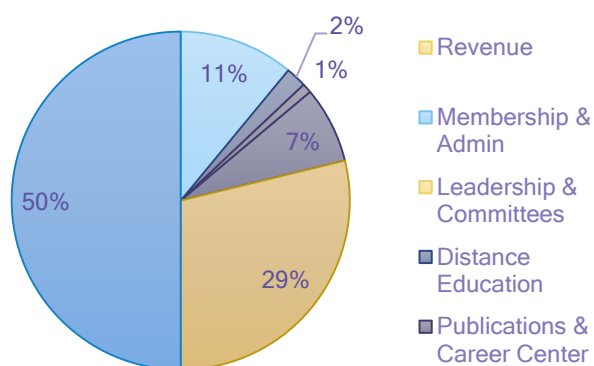
### 2018 Revenue (Actual)



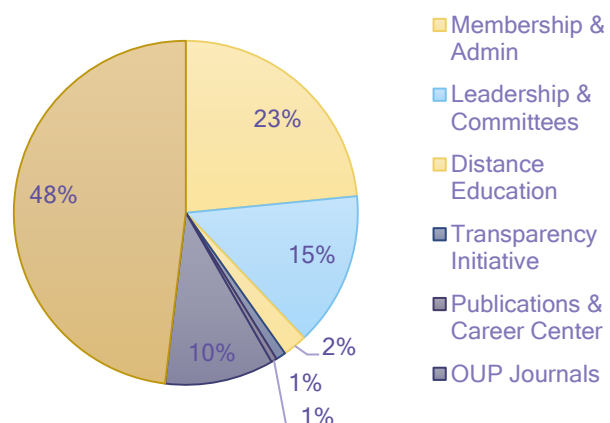
### 2018 Expenses (Actual)



### 2018 Revenue (Budget)



### 2018 Expenses (Budget)



## Investments

- Moved monies from the unrestricted fund to the Sudman (\$40k) and Roper (\$54K) funds.
- Due to market volatility, our investments took a hit in 2018, falling about \$66k in value. AAPOR ended 2018 with investments of about \$1.485M.
- The market rebounded in early 2019. As of March end, AAPOR had \$1.587M in investments.

## Membership Dues

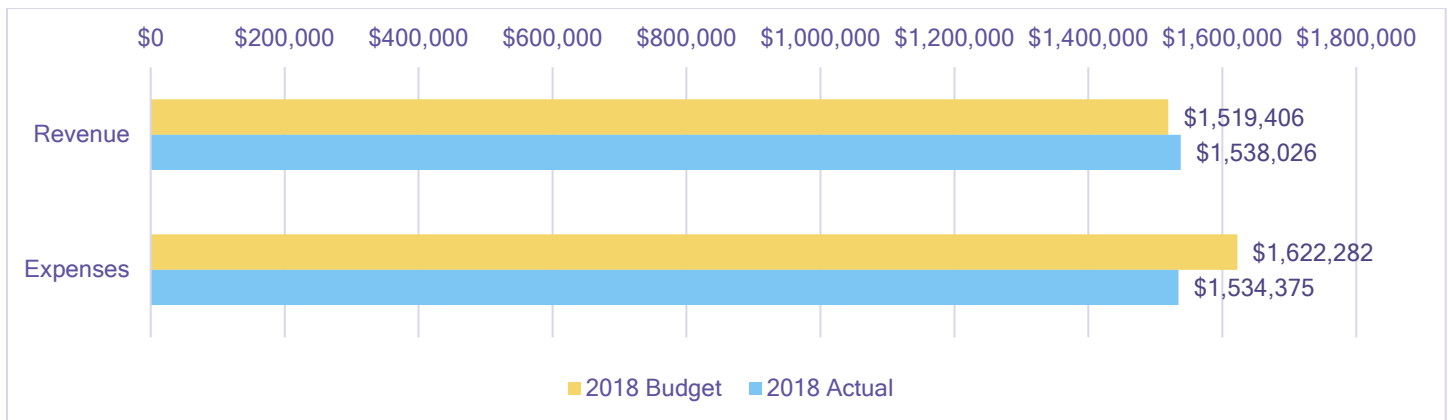
- Council approved a 2.5% increase in most membership dues categories in 2019 (all but student, when remained the same).

## Sponsorship

- Rolled out tiered structure, allowing larger Sponsors first pick of exhibit space and underwriting opportunities.
- Exceeded our 2019 Sponsorship budget, earning \$215k, or 105% of budget (vs. 95% in 2018).

## Development

- AAPOR received over \$5,000 in donations in 2018.
- Plan to revisit this area for 2019-2020 calendar year.



## COUNCILOR-AT-LARGE REPORTS

### *I. Participation on Committees*

- *Chaired Mitofsky Innovators Award Committee (winner: James Jackson, University of Michigan)*

### *II. Worked on Diversity (and Inclusion) Coordinating Committee:*

- a. *Drafted proposal for a new award: "Inclusive Voices Award" (Adopted by EC, Jan. 2019)*

- *Inaugural winner: Pew Research Center's National Survey of Latinos*

- b. *Drafted proposal, and chaired selection, for new "Student-Faculty" pipeline awards (Adopted by EC, Sep. 2019)*

- *Goal, increase representation for academic, and racial-ethnic minority, diversity at AAPOR conference*

- *Identified 10 student-faculty "pairs" who received a joint \$800 award, and waived membership and conference registration.*

### *III. POQ Advisory Committee*

- *helped with discussions about the scope of the journal's content*

- *served on the ad-hoc committee to review the "Future of AAPOR Journals"*

### *IV. Ad-hoc activities*

- *Worked with Evans Whit: AAPOR SPAM*

- *Provided substantive input into the "Institute for Public Opinion" proposal*

- *Reviewed RFPs for, and assisted with selection of public relations firms, ahead of EC review*

### *V. Assessment*

- *Enjoyed my time on council and look forward to a continued supporting role in AAPOR*

## David C. Wilson, AAPOR Councilor-at-Large

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### *I. Participation on Committees*

- a. *Chaired AAPOR Book Award Committee (winner: Diana C. Mutz, Hearing the Other Side: Deliberative versus Participatory Democracy)*

### *II. Ad-hoc activities*

- a. *Phone SPAM: Worked with David Wilson and others to understand status of efforts by government and industry to block SPAM phone calls and the impact on survey industry. Consulted with government and industry experts in Washington and elsewhere on status of efforts. Planning report this summer on next steps.*

- b. *At President Dutwin's direction, assembled small group to analyze how state polls on U.S. Senate and governors' races performed in 2018. Collected poll data, election data, and conducted analysis. Draft Historical Note on results is ready for next Council meeting to discuss how to proceed.*

- c. *Participated in discussions of RFP for public relations firms, reviewed and edited RFPs and participated in discussion of selection.*

## G. Evans Witt, AAPOR Councilor-at-Large

# MEMBERSHIP AND CHAPTER RELATIONS COMMITTEE (MCR) REPORT

## Leadership

Emily Geisen (Chair), RTI International  
 Tamara Terry (Associate Chair), RTI International

## AAPOR Staff Liaison

Yvonne Janvrin, Account Coordinator

The Membership and Chapter Relations Committee (MCR) is charged with the responsibility of getting and retaining members, onboarding new members, managing the communicating and supporting the chapters, and connecting volunteers with committees. MCR regularly reports to Council on membership trends, composition, and retention. MCR identifies new member benefits, serves as primary contact for regional AAPOR chapters, conducts surveys of AAPOR members, and provides committees with information about potential volunteers. The Membership and Chapter Relations Committee is a volunteer committee invited by the Membership and Chapter Relations chairs and approved by Executive Council.

## Membership

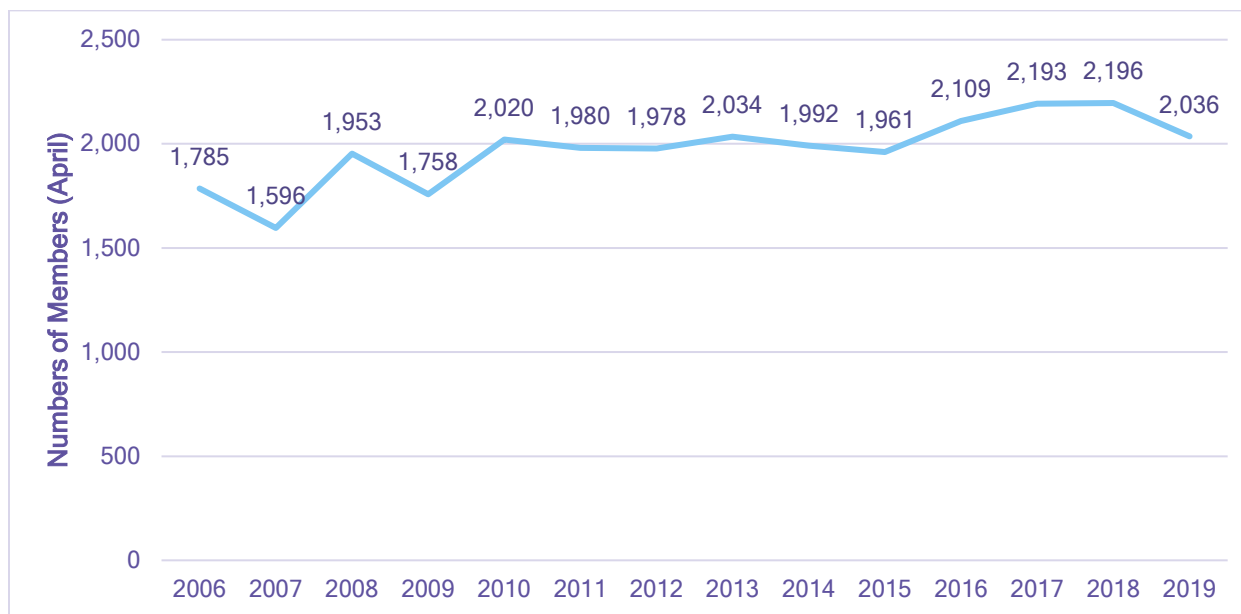
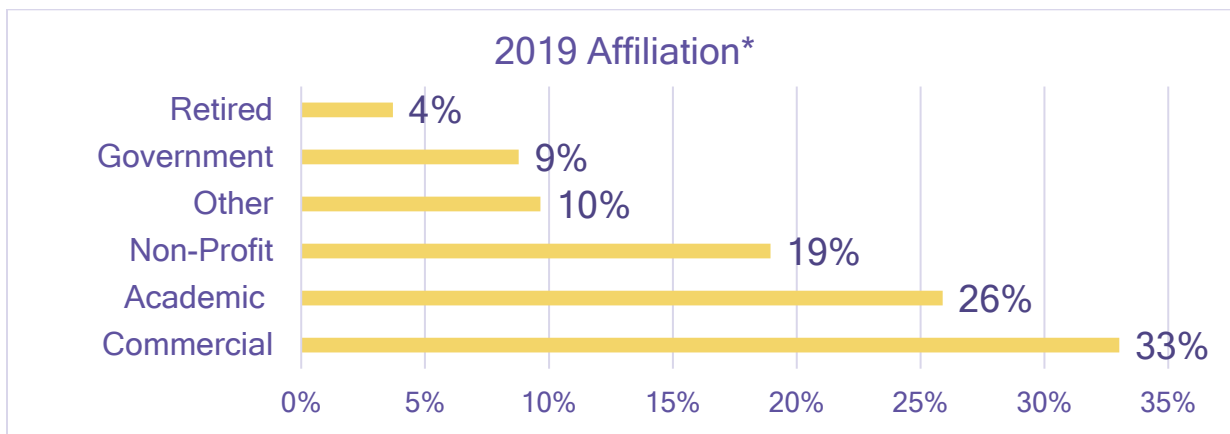
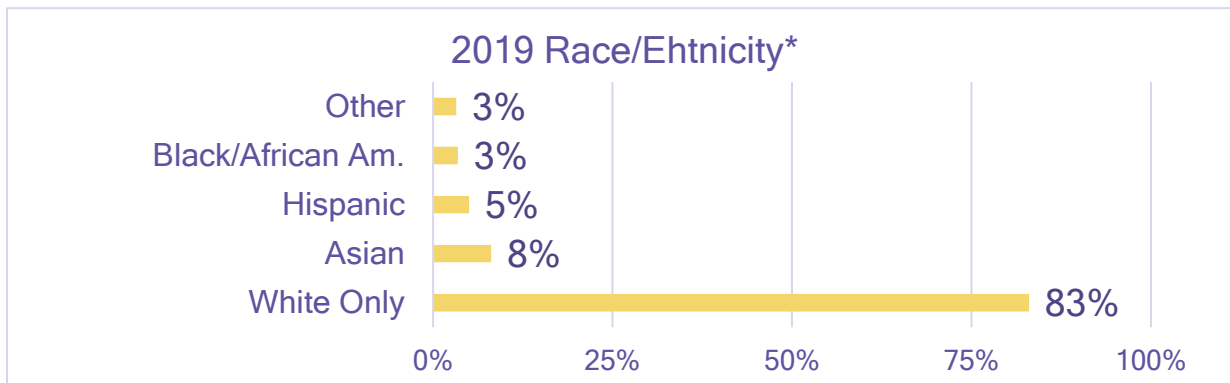


Figure 1. Membership as of April 30, 2019





**Figure 2.** Membership by Affiliation as of April 30, 2019.



**Figure 3.** Membership by Race/Ethnicity as of April 30, 2019

\*excludes missing data

## 2018-2019 Accomplishments and Initiatives

- Worked with the Diversity subcommittee to create a new travel award, the Student-Faculty Diversity Pipeline Award. This award is intended to recruit faculty-student “pairs” interested in becoming AAPOR colleagues. The Award targets members of historically underrepresented racial-ethnic groups who are interested in the study of public opinion and survey research methodology. AAPOR believes that the scholarly and practical understanding of our discipline is enhanced by the presence and involvement of different perspectives and creative thought. Such diversity and inclusion lead to consequential research, improved interdisciplinary collaboration, and a greater ability to address, understand, and solve problems related to public opinion and survey research methodology.
- Awarded 11 student travel awards, 10 student-faculty diversity pipeline awards, and 6 roper awards (early career).
- The Student and Early Career Engagement Subcommittee has rebranded itself as the AAPOR Welcome Committee to reflect their commitment to welcoming all AAPOR members even those who are not students and early career.
- The AAPOR Welcome Committee has continued organizing events and programs specific to enhancing the membership and conference experience of students, early career, and new members.
- Supported development of a new regional Canadian Chapter (pending 2019).
- Reduced the length of the 2018 AAPOR Membership and Conference Attendee Annual survey by one-third.
- Fielded the 2018 annual survey and achieved a response rate of 36.5%.
- Conducted a trend analysis to look at survey trends over the past few years.
- Continued work to improve the quality and completeness of the AAPOR membership data.

# COMMUNICATIONS REPORT

## Leadership

Jennifer Agiesta (Chair), CNN

Josue de la Rosa (Associate Chair), NYC Dept. of Health and Mental Hygiene

## AAPOR Staff Liaison

Eric Bailey, Marketing Communications Manager

The Communications Committee is charged with the responsibility for all matters concerning the public face of AAPOR. This committee assists the President and the Executive Council in disseminating information relating to public opinion and survey research, and the policies and activities of AAPOR. The newsletter, website, and social media presence all fall under the Communications Committee. This year has been a busy one for Communications, where we continued to build off the great work of past leadership while keeping AAPOR's primary communications platforms vibrant and up-to-date. Highlights from this year's work include:

- Launching AAPOR's first-ever live-streamed presentation sessions at this year's conference
- Laying the groundwork for a website redesign for next year
- Making the newsletter available to the public
- Supporting AAPOR's newly-formed relationship with Stanton Communications
- Promotion of AAPOR's efforts to collect demographic information from more members
- Supporting MCR's first-ever meme competition to promote the membership drive
- Improved integration of chapter events to AAPOR's national calendar
- Hosted a Twitter Q&A on all things conference

Our committee consists of about 20 members who join monthly status conference calls to share progress and exchange ideas. This is our third year with Marketing Communications Manager Eric Bailey, who does a lot of the behind the scenes work on behalf of AAPOR and the committee. A few notes from the subcommittees:

## Social Media

This subcommittee, expertly led by Jessica Holzberg, is very active in engaging membership and the public in AAPOR's activities. Some key metrics:

- On Facebook, we have nearly 3,345 likes - an increase of 96 over this time last year.
- We had 1,401 engagements (reactions, comments, shares) an increase of 27.6% over last year.

## Website

This subcommittee chaired by Chris Antoun continued work on making content changes to the website throughout the year, as well as organizing user-testing at this conference in order to better inform the redesign process. AAPOR.org received 987 active users a day in the last year, a 272.45% increase over the previous year.

## Newsletter

- In 2018, our average open rate was 38.06% and our average click through rate was 16.01% both of which exceeded the industry average by 11% and 4% respectively.

## Conference

A big part of the committee's work every year comes in planning the communications strategy around the annual conference. Our goals are to create engagement among conference attendees, help promote conference activities, and create interesting content for non-attendees to follow so they can have a "virtual" experience. This year, we've expanded our reach further by offering live-streaming to members and non-members for four sessions happening on Saturday. As of the time this report went to print, 55 people have registered to view the live-streams.

## AAPORnet

AAPORnet continues to be a vibrant place for member engagement:

- We had 563 posts with 347 total replies this past year.

## **Goals for 2019-2020**

- Lay down the underpinnings for AAPOR's relationship with Stanton Communications
- Complete a redesign of AAPOR's website to make it more mobile friendly and integrate a more user-friendly storefront
- Develop a comprehensive and integrated communications calendar
- Continue building AAPOR presence in social media - beyond conference!
- Proactively work with other committees (MCR, TI, Conference, TCPA, etc.) to be a communications resource in disseminating information to membership

# EDUCATION COMMITTEE REPORT

The AAPOR Education Committee has been hard at work this year! In addition to the five subcommittees, there were a number of new initiatives as well. Below is information on each of these topics.

## **Short Course Subcommittee (Chair: Emilia Peytcheva)**

There were eight short courses at this year's annual conference. There were 996 registrations which is on par with the average of 984 since 2010. One new approach taken this year was that subcommittee members worked with instructors to compose tweets to help advertise their courses.

## **Online Education Subcommittee (Chair: Doug Currivan)**

The 2019 schedule consists of 11 webinars, including nine paid webinars, one free task force webinar, and one free professional development webinar. Once again the subcommittee was able to complete the entire year's schedule well enough in advance to be able to offer discounted yearly webinar packages at the time of member renewal.

Year to date the webinar revenue is \$9814 from three paid webinars offered January to March, 2019 for an average of \$3271. In that same period of 2018 the total revenue was \$13501 or on average \$4500 from three paid webinars. There have also been 45 yearly webinar packages sold for a total of \$26,357. In 2018 while there were 60 such packages sold, the lower cost offered then resulted in revenue of \$15,581. Webinar participants can now officially receive Professional Researcher Certification credits for AAPOR webinars through Insights Association. As was the case last year, AAPOR short courses are also eligible for such credits.

## **AAPORs Got Talent Subcommittee (Chair: Jennifer Kelley)**

This year the AGT call for abstracts included three topics for individuals to choose from. These topics included nonprobability surveys, innovative uses of paradata, and innovative methods for integrating survey data and big data (e.g., data science, machine learning, administrative data, social media, sensors, etc.). From the pool of submissions, four abstracts were chosen as finalists to present at the Annual Conference. The prize amount for the winner this year, chosen by five judges and an audience score, is \$3000 while the runner up receives \$500.

## **Journalist Education Subcommittee (Chair: Emily Guskin)**

This year we designated chapter liaisons for each chapter so they had someone on the national level they could work with regarding conference presence, questions from journalists, and for help responding to issues such as inaccurate coverage of survey results. The subcommittee is also working with the Communications Committee to ensure a larger AAPOR presence at journalism conferences as presenters, panelists, and attendees with the goal of educating journalists and increasing awareness of AAPOR.

Additionally, the subcommittee is working to disseminate AAPOR materials to journalists. This includes partnering again with the Poynter Institute to provide information to journalists in the form of an [article](#) on AAPOR resources as well as the subcommittee chair presenting a Poynter webinar on reporting on polls. The

subcommittee has also partnered with the Google News Initiative by presenting at their training sessions for journalists on how to report on election polls.

### **Diversity Subcommittee (Chair: Vicki Pineau)**

The Diversity subcommittee is in charge of SurveyFest, leadership training, and AAPORs Send-A-Speaker program. The inaugural SurveyFest took place in the fall of 2018 at UIC and was a success! There was lots of support from MAPOR and going forward we will continue to work with local chapters in planning and executing SurveyFest. The event had 74 registrants with 32 very engaged attendees. There were great lessons learned for the organizers to improve next year's event including shortening the length slightly, having an optional post-lunch session, earlier advertisement and perhaps nominal fee to increase attendance. The 2019 SurveyFest in November will be organized with PAPOR and in the future we will perhaps align SurveyFest with the national conference to be held soon before in the same city.

Leadership training this year came in the form of another panel accepted at AAPOR for AAPORites to share their journey to AAPOR leadership. The Send-A-Speaker program consisted of two presentations this year but thus far the turnout has not been great. In the future the engagements will be structured as guest lectures within an existing class as opposed to a standalone event.

### **New Initiatives**

JPSM and AAPOR are collaborating on a new JOSM-AAPOR Citation program. JPSM has overhauled their citation program and it now includes an AAPOR education elective (short course at the conference or webinar bundle from AAPOR). There will be a discount for AAPOR members and JPSM purchases students memberships for the first year. Once the final agreement has been signed the offer to collaborate will be extended to other programs as well.

There has also been an effort towards coordination across survey research and statistical professional organizations. Kiley and Allyson met with representatives of other statistical and survey research professional organizations (JPSM, SRMS, WSS, DC-AAPOR, SSS) to coordinate educational offerings across the entities. We each explained what we're offering in 2019 and the process for selecting those offerings. In the future we will have an annual call to coordinate and there will be a webpage that links to each organization's educational offerings.

# STANDARDS COMMITTEE REPORT

## Leadership

Stephanie Eckman (Chair), RTI International  
Rene Bautista (Associate Chair), NORC

## AAPOR Staff Liaison

Yvonne Janvrin, Administrator

Charged with the responsibility to maintain, monitor and improve professional standards in the field of public opinion and survey research, the Standards Committee promotes the AAPOR Code of Professional Ethics and Practices, helps oversee the Transparency Initiative, guides AAPOR Task Forces, and provides members with resources on professional ethics and best practices. The Standard Definitions Committee and the Transparency Initiative Coordinating Committee report to the Standards Chair. The Standards Committee is a volunteer committee invited by the Standards Chairs and approved by Executive Council.

As of the 2019 AAPOR Conference, we have 93 organizations who are current members of the Transparency Initiative. 87 organizations have been members of the TI for more than two years and have successfully completed their biennial review.

## 2018-19 Accomplishments

- Processed two formal complaints
- Supported activities of the Transparency Initiative
- Supported activities of the Standards Definitions Committee

## 2018-19 Initiatives

- Formed ad-hoc committee on Office of Foreign Assets Control's Specially Designated Nationals And Blocked Persons List and how it might impact AAPOR members and their organizations
- Formed ad-hoc committee to investigate ethics of Redirected Inbound Call Surveys
- Formed ad-hoc committee to review and update Standard Definitions

The Transparency Initiative has an active Coordinating Committee including the following members: Tim Triplett (co-chair), Ashley Kirzinger (co-chair), Jennifer Benz, Seth Brohinsky, James Dayton, Krista Jenkins, Alian Kasabian, Ron Langley, Stephanie Marken, Pia Peltola, Becky Reimer, Katrina Sostek.

# CONFERENCE COMMITTEE REPORT

## Leadership

Courtney Kennedy (Conference Chair)  
Mandy Sha (Associate Conference Chair)

## Summary

We are on track for very successful conference in terms of attendance, revenue, and scientific contributions. Final numbers will be available after this writing, but here is what we already know:

- Conference registrations will exceed 1,000 (which AAPOR has achieved several years running)
- Short course registrations will exceed 225 (with a median of 25 students per course)
- We filled over 128% of the total room block contracted for the conference hotel
- The Sponsorship Subcommittee far exceeded their conference sponsorship goals by raising \$210,000 and counting from 57 total sponsors, 13 of which are first time sponsors

## Highlights

While the overall structure and programming in 2019 is similar to recent conferences, several advancements / innovations this year are worth noting:

- For the first time, we provided members with an online interactive program, as opposed to just a PDF. Credit to Adam Thocher for making that happen.
- For the first time, we will live-stream a substantial amount of conference programming including several concurrent sessions. Credit to Communications for making that happen.
- For the first time, we implemented the Student-Faculty Diversity Pipeline Awards, which waived conference registration and annual membership, and provided \$800 for travel expenses, to 10 student-faculty pairs. The Award focuses on members of historically underrepresented racial-ethnic groups interested in the study of public opinion and survey research methodology. Credit to David Wilson and the Diversity Initiative Coordinating Committee for making this happen.
- For the first time, we created (at no cost) a short video marketing the conference and posted it on the conference website. The video used footage of the conference space captured during the site visit and highlighted some issues unique to the upcoming conference (e.g., need for passports, special events).
- We are holding a Kick-off Plenary that focuses on the upcoming 2020 Decennial Census and also recognizes expertise on this issue in our host country (with Patrice Mathieu from Stats Canada)
- We are holding a Sunday AAPOR/WAPOR Plenary focused on populism around the world.
- We are continuing the Public Opinion Research Training and Learning (PORTAL) sessions first introduced in Denver in 2018.

## Persistent Challenges

There were several aspects of the conference where, based on recent experience, we tried a new approach. In some cases that worked out, but in other cases it's fair to say we are still searching for a good solution.

- We implemented a new process for submitting panels. This required each panel speaker to register their panel talk themselves, as opposed to having the panel organizer do it all. In general, this seemed to have the intended effect of improving communication between the speakers and conference organizers, but there were issues. Some found it burdensome to require all the speakers to register. Some panels also struggled to communicate to the conference organizers that a certain discussant was desired. Better procedures are needed.

- We implemented a process for dealing with withdrawals that was similar to 2018 but slightly modified. In 2018 we waitlisted approximately 50 abstract submitters. In 2019 we told approximately 50 abstract submitters that they were accepted but session details TBD. While we managed to slot everyone, this did not go to plan. Far fewer abstracts had been withdrawn by the deadline than we expected based on experience. In the end the paper withdrawal rate was typical, but most came in too late for us replace them in a coherent fashion. A major change to (or scrapping) this process should be considered moving forward.
- There continue to be challenges with communicating accurate information to attendees when both a paper program and two online programs (website and app) are being used. A substantial amount of changes (typically speakers withdrawing or changing sessions) are made to the program after the paper version goes to print. Conflicting information across the different versions of the program negatively impact the conference experience. Solutions here are not obvious but would be welcome.

## Big Picture Issues in the Background

*Conference Size.* In recent decades the conference has grown roughly in proportion to our membership. Our association has enjoyed generally steady, positive growth for years, and our conference is now substantially larger than it was 20 to 30 years ago. This year we have a record number of total concurrent sessions (about 125), with 11 to 12 sessions held at any given time. Holding so many sessions helps to maximize member participation and revenue, within the constraints of our hotel contracts. It is not clear, though, whether it optimizes the conference experience, as members are more scattered and there is less discussion around shared content. We try to measure sentiment about this in the member survey, but that is a limited tool for engaging this issue.

*Conference Timing.* As many know, hotel contracts are inked several years in advance. In 2018 we had something of an unintentional natural experiment in which contractually we were forced to convene Wednesday through Saturday rather than our traditional Thursday through Sunday. The balance of data from the 2018 member survey suggests that (while not universally loved) there was broad support for the Wednesday through Saturday schedule. Given how exhausting our conference is, there was something to be said for having a day of rest between the end of the conference and the start of the next work week. While this issue may not arise for another year or two (we just contracted for 2021 and 2022), it may be worth continued consideration.

## Acknowledgements

It was an honor to serve AAPOR members by helping shape our conference. It was also an honor to work with the many dedicated volunteers, led by Marielle Weindorf and Justine Bulgar-Medina. I'm indebted to Mandy Sha for her tireless work on the future site selection committee, the DICC, the Seymour Sudman Award, and the Student Paper competition. I also thank the Kellen staff who logged hundreds of hours and worked very hard to make the conference go smoothly.



# PUBLIC OPINION QUARTERLY (POQ) REPORT

## POQ Advisory Committee

D. Sunshine Hillygus, Chair, Duke University  
Frederick G. Conrad, University of Michigan  
Jennifer Dykema, University of Wisconsin-Madison  
David C. Wilson, University of Delaware  
G. Evans Witt, Witt Associates LLC

## Editors

Patricia Moy, University of Washington  
Eric Plutzer, Pennsylvania State University

Impact Factor: 2.000  
Five-Year Impact Factor: 3.248

## Most Viewed Articles (Calendar 2018)

- “Ideologues without Issues: The Polarizing Consequences of Ideological Identities”  
Lilliana Mason (2018)
- “Filter Bubbles, Echo Chambers, and Online News Consumption Seth Flaxman”  
Sharad Goel (2016)
- “Public Opinion About Stem Cell Research and Human Cloning”  
Matthew C. Nisbet (2004)
- “Methods for Testing and Evaluating Survey Questions”  
Stanley Presser (2004)
- “A Comparison of Web and Mail Survey Response Rates.”  
Michael D. Kaplowitz (2004)

# PUBLICATIONS: SURVEY PRACTICE REPORT

## Editor

Ashley Amaya, Editor-in-Chief (January 1, 2017 - December 31, 2019)  
 Eran Ben-Porath, Associate Editor (May 1, 2017 - December 31, 2019)  
 Emily Geisen, Associate Editor (May 1, 2017 - December 31, 2019)  
 Jessica Holzberg, Associate Editor (May 1, 2017 - December 31, 2019)  
 Margaret Roller, Associate Editor (May 1, 2017 - December 31, 2019)

## Most Read Articles

The following are the top three viewed articles in the past 90 days:

- Giroux, Stacey, Tharp, Kevin, & Wietelman, Derek. (2019) "[Impacts of Implementing an Automatic Advancement Feature in Mobile and Web Surveys](#)" (3,833 page views, 373 unique visitors, 45 downloads)
- Kolenikov, Stas. (2016) "[Post-stratification or non-response adjustment?](#)" (1,290 page views, 954 unique visitors, 38 downloads)
- Buskirk, Trent, Kirchner, Antje, Eck, Adam, & Signorino, Curtis. (2018) "[An Introduction to Machine Learning Methods for Survey Researchers](#)" (1,249 page views, 1,094 unique visitors, 100 downloads)

## 2018-19 Article Submissions Statistics

Between April 24, 2018 and May 14, 2019, a total of 42 articles have been submitted, and Survey Practice has published a total of 16 articles, reviews, ask-the-expert columns, and in-brief notes. 15 articles are currently active in the system: 7 are in copyediting, 2 are awaiting revisions from authors, and 6 are under review. 1 article was withdrawn by the author, and 10 were rejected.

In the past 90 days, Survey Practice has elicited 25,220 total page views (at least 12% from outside the United States) from 10,825 unique viewers.

At this time, no special issues are underway, but ideas are welcome.

Most of 2018-19 was spent refining the new procedures and publishing processes put in place with the launch of the redesign. This includes small items such as coordination of handoffs among staff, billing/invoicing, and notification emails. It has also included larger changes to review content. For example, we generally seek to be an outlet for new authors. However, we have struggled to find a balance between providing encouraging and necessary feedback to these authors, getting the revisions we need to feel confident about the quality of the content, and not being intimidating. We continue to revise these procedures and welcome any suggestions.

In the past year, we have also focused on reducing the decision time. Since our relaunch, we are averaging 56 days between submission (new or revised) and a decision. I would like to reduce this to 35 days, but the editorial board will need to be expanded to meet this goal.

## 2019-20 Initiatives

In 2017, Survey Practice sought to increase the editorial board from four to 10 members. A total of eight editors were on staff through 2017, but, due to term limits, there are currently only five editors. A call was placed in 2018 for additional associate editors but did not result in any new editors. A new call to replace the existing editors (including the editor-in-chief) is being launched by Kellen in 2019.

In 2019, Survey Practice continues to encourage authors to submit interactive graphics, video, and code to capitalize on the benefits of Survey Practice's paperless format. Despite our best efforts, we have been unable to recruit these types of submissions to date.

## AWARDS COMMITTEES REPORT

### 2019 AAPOR Award for Exceptionally Distinguished Achievement

Winner Announced at AAPOR Conference

The award is given for outstanding contribution to the field of public opinion research including: advances in theory, empirical research and methods; improvements in ethical standards; and promotion of understanding among the public, media and/or policy makers.

### 2019 AAPOR Book Award

Diana Mutz

Hearing the Other Side: Deliberative versus Participatory Democracy  
Cambridge University Press, 2006

The AAPOR Book Award seeks to recognize influential books that have stimulated theoretical and scientific research in public opinion and/or influenced our understanding or application of survey research methodology. Eligibility for the AAPOR Book Award includes any book in the field that is at least three years old (to allow time for books to be read and reviewed), including any books published before or during the period covered by the list of the Fifty Books that Have Significantly Shaped Public Opinion Research 1946-1995. (The books on the "Fifty Books" list have already been recognized by AAPOR and are not eligible for the annual book award.)

### 2019 AAPOR Policy Impact Award

American Community Survey

The AAPOR Policy Impact Award was developed to acknowledge that a key purpose of opinion and other survey research is to facilitate better informed decisions. The award recognizes outstanding research that has had a clear impact on improving policy decisions, practice and discourse, either in the public or private sectors.

### 2019 AAPOR Student Travel Award

Vlad Achimescu, University of Mannheim  
Beyza Buyuker, University of Illinois-Chicago  
Evgenia Kapousouz, University of Illinois-Chicago  
Michael Lenmark, Stony Brook University  
P. Linh Nguyen, University of Essex  
Tomoko Okada, University of Wisconsin  
Maria Isabel Olivera, Queens College - City  
University of New York (CUNY)  
Anthony Rentsch, Harvard University  
Melike Sarac, Hacettepe University  
William Young, Rutgers University  
Simon Heuberger, American University

The AAPOR Student Travel Award was established to fund students to attend the AAPOR Annual Conference. The Student Travel Awards are offered to students who are in need of financial support so that they may attend the annual conference and experience this important educational and collegial event for survey methodology and public opinion researchers.

### **2019 Student-Faculty Diversity Pipeline Award**

Aubrey Bechdel, Delaware State University, Student  
 Carrie Awadzi, Delaware State University, Faculty  
 Lance Bennett, University of Iowa, Student  
 Jonathan Schuldt, Cornell University, Faculty  
 Kris Coombs, University of Southern California, Student  
 Sara Sadhwani, Pamona College, Faculty  
 Chandler Golden, Xavier University of Louisiana, Student  
 Kathie Golden, Mississippi Valley State University, Faculty  
 Karen Lee, University of Texas-Austin, Student  
 Kassra Ooskii, University of Delaware, Faculty  
 Miguel Martinez, Duke University, Student  
 Tasha Philpot, University of Texas-Austin, Faculty  
 Steven Moore, University of Michigan, Student  
 LaFleur Stephens-Dougan, Princeton University, Faculty  
 Fedelis Mutiso, Medical University of South Carolina, Student  
 Mulugeta Gebregziabher, Medical University of South Carolina, Faculty  
 Antonio Regulier, Buffalo State College, Student  
 Henry Louis Taylor, Jr., University of Buffalo, Faculty  
 Princess Williams, University of Michigan, Student  
 Sherice Nelson, St. Marys College, Faculty

The Student-Faculty Diversity Pipeline Award are intended to recruit faculty-student “pairs” interested in becoming AAPOR colleagues. The Award targets members of historically underrepresented racial-ethnic groups, interested in the study of public opinion and survey research methodology.

### **2019 Warren J. Mitofsky Innovators Award**

James S. Jackson, Ph.D. for innovative survey data collection methods for studying the political, social, psychological, and mental health of African Americans.

The Warren J. Mitofsky Innovators Award recognizes accomplishments in the fields of public opinion and survey research that occurred in the past ten years or that had their primary impact on the field during the past decade. The innovations could consist of new theories, ideas, applications, methodologies or technologies. To be considered for the award, innovations must be publicly documented. The award can be given to individuals, groups or institutions.

### **2019 Burns “Bud” Roper Fellow Award**

Eva Aizpurua, Trinity College Dublin  
 Suman Mathur, Health District of Northern Larimer County  
 Andrew Pickett, University of South Dakota  
 Ruben Bach, University of Mannheim  
 Marieke Haan, University of Groningen  
 Candace Bright, East Tennessee State University

The Burns “Bud” Roper Fellow Award is named for the late Burns “Bud” Roper who provided a substantial bequest in his will to endow the Roper Award fund. Roper Fellows are people whose primary work responsibilities are related to survey research or public opinion and who have recently started their careers. They receive financial assistance to help them attend the annual conference and/or participate in conference short courses; most are first-time conference attendees.

**2019 Seymour Sudman Student Paper Competition Award**

Andrew Mercer, University of Maryland  
“Decomposing selection bias in nonprobability surveys”

The Seymour Sudman Student Paper Competition Award is in memory of Seymour Sudman; and recognizes his many important contributions to AAPOR as well as his teaching and mentoring students in the survey research profession.

**2019 AAPOR Student Poster Award (Winner Announced at AAPOR Conference)**

The Student Poster Competition honors the best student poster presented at the AAPOR annual conference. To be eligible for the award, students must have their poster abstracts accepted for presentation at the conference. The award committee will consider all posters that relate to the study of public opinion, whether they focus on theory, substantive findings, research methods, and/or statistical techniques used in such research.

**2019 AAPOR Public Service Award**

Nancy Bates, US Census Bureau

The AAPOR Public Service Award is intended to recognize and honor outstanding public service and dedication to maintaining AAPOR standards. It recognizes persons who work on behalf of the public sector, and have contributed to the quality of government surveys, data systems, research, leadership, and/or policy.

**2019 AAPOR Inclusive Voices Award**

Pew Research Center for the National Survey of Latinos (NSL)

The democratic idea of researching the “voice” of the public is foundational to the art and science of our discipline. This award recognizes the important data sets, research, and survey methods that have improved the ability to study complex social phenomena related to understudied populations.

# VOLUNTEERS 2018-2019

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