

# Institutional Subscription for AAPOR Webinar Recordings

## For Profit Org <4 Seats      4+ Seats

All 2016 – 2021 Webinar Recordings	\$2200	\$3600
Pick Any 12 Webinar Recordings (2016 - 2021)	\$1200	\$2000
2022 Webinar Subscription Live & Recorded (11 webinars)	\$1200	\$2000

## Non-Profit & Government <4 Seats      4+ Seats

All 2016 – 2021 Webinar Recordings	\$1500	\$2550
Pick Any 12 Webinar Recordings (2016 - 2021)	\$650	\$1050
2022 Webinar Subscription Live & Recorded (11 webinars)	\$650	\$1050

Full Name  E-Mail

Institution/Company/University/Hospital/Organization

Address

Phone  Fax

Payment Amount       Mastercard      Visa      American Express  
 Check (USD only, made payable to AAPOR)

Name on Card  Card Number

Expiration  CVV  Signature

Please return this form to [info@apor.org](mailto:info@apor.org). Once your order is processed, the webinar access will be added to your organization's profile at AAPOR.org. Any employee associated with your organization will have access to the webinars through the My Webinars page of their personal AAPOR log-ins.

# ■ Pick 12 Webinar Subscription

## 2021 Webinars

**Using Social Media for Web Survey Recruitment**  
(November 2021)

**AAPOR Task Force on 2020 Election Polling**  
(September 2021)

**How to Keep Up within your Field: Strategies for Continuous Learning**  
Mario Callegaro (August 2021)

**Differential Privacy in the Real World**  
Claire McKay Bowen (July 2021)

**Using Designed Data to Correct for Errors in Big Data**  
Misty Saline, Meghan LePage Beeman & Kay Ricci (June 2021)

**Cognitive Interviewing and its Online Implementation “Web Probing”**  
Dorothee Behr and Cornelia Neuert (May 2021)

**Survey Research in Low- and Middle-Income Countries During the COVID-19 Pandemic**  
Charles Lau (April 2021)

**The Household Pulse Survey: Design and Uses**  
Jennifer Hunter Childs and Jason Fields (February 2021)

**An Introduction to AAPOR: “A Meeting Place and More...”**  
Tom W. Smith, Reg Baker, Janice M. Ballou, Don A. Dillman, Morgan Earp, & Adam Safir (February 2021)

## 2020 Webinars

**Application of the Total Survey Error Paradigm to Online Surveys – Survey Sampling in the Digital Age**  
Frances Barlas & Mansour Fahimi (December 2020)

**Design Considerations for Mobile Web Surveys**  
Christopher Antoun (November 2020)

# ■ Pick 12 Webinar Subscription

## **Language and Survey Data Quality**

**Heather Kitada Smalley & Mandy Sha (October 2020)**

## **Covering 2020: How Journalists Can Accurately Interpret and Report on Election Polls**

**David Dutwin (September 2020)**

## **Conducting Sensitive Interviews: Caring for Research Participants and Interviewers**

**Darby Steiger, Karen Kellard, & Mariel Leonard (September 2020)**

## **Remote Web Survey Usability Testing Best Practices**

**Emily Geisen & Jennifer Romano (August 2020)**

## **Reproducible Report Generation using Markdown**

**Stas Kolenikov (June 2020)**

## **AI for Social Good: Examples, Challenges and Opportunities**

**Rayid Ghani (April 2020)**

## **Behind the Curtain: Getting Involved with AAPOR's Regional Chapters**

**Regional Chapter Representatives (March 2020)**

## **The Right Tools for the Job: Affordances of Dedicated CAQDAS-Packages for High-Quality Analysis**

**Christina Silver (February 2020)**

## **Accuracy in Election Polling: Lessons from 2016 for Covering 2020**

**Courtney Kennedy & Emily Guskin (January 2020)**

## **2019 Webinars**

### **Social Media & Public Opinion Research: A Road Map for Rigor, Transparency & Replicability**

**Sherry Emery (January 2019)**

### **Survey Research in the Digital Age**

**Matthew Salganik (February 2019)**

### **Interview & Discussion Guide Development: A Quality Approach to Achieve Credible Data**

**Margaret R. Roller (March 2019)**

# ■ Pick 12 Webinar Subscription

**From Landline to Online: Why and How a National Household Survey Transitioned Sampling, Recruitment Sarah Grady (April 2019)**

**Leveraging SMS for Survey Research  
Jenny Marlar and Matt Hoover (June 2019)**

**Geographic Information Systems (GIS) Applications in the Social Sciences: Maps, Mappable Data Ned English (July 2019)**

**Transparency and Reproducibility in Social Science Research  
Jeremy Freese (August 2019)**

**Data Collection with Apps, Sensors, and Wearables  
Frauke Kreuter and Florian Keusch (November 2019)**

**Natural Language Processing for Social Scientists  
Patrick van Kessel (December 2019)**

## 2018 Webinars

**Challenges and Opportunities for Federal Statistics  
John Thompson (January 2018)**

**A Practical Guide for Surveys Based on Nonprobability Samples  
Mansour Fahimi, Frances Barlas, and Randall Thomas  
February 2018**

**The Mixology of Samples - Blending Probability and Nonprobability Samples  
Mansour Fahimi, Frances Barlas, and Randall Thomas (March 2018)**

**Behind the Curtain: AAPOR Committees, Volunteering, and Leadership Opportunities  
May 2018**

**Current Developments in Cognitive Testing of Survey Questions  
Gordon Willis (June 2018)**

**PAPOR Chapter Spotlight Webinar: Public Opinion of the Affordable Care Act: A Deeply Loved/Hated Law**  
Mollyann Brodie (July 2018)

**Visualizing Survey Data using R**  
Brady West (August 2018)

**Quality Risk Profiles for Unified Survey/Big Data and Their Application**  
Paul Biemer (October 2018)

**Evaluating and Reducing Biases in Mixed Mode Survey Data**  
Thomas Klausch & Barry Schouten (November 2018)

## 2017 Webinars

**Good Questionnaire Design: Best Practices in the Mobile Era**  
Frances Barlas and Randall K. Thomas (January 2017)

**How To Do Text Message Surveys**  
Trent Buskirk, PhD and Phili Brenner, PhD (February 2017)

**Why Do a Mixed-Mode Survey?**  
Don Dillman, PhD (March 2017)

**A Primer to Web Scraping with R**  
Simon Munzert, PhD (April 2017)

**Cellular Telephone Methods: Evolutions and Improvements**  
David Dutwin (June 2017)

**Survey Data Analysis and Visualization in R**  
Brady West (July 2017)

**Getting Concrete About the Abstract: Tips for Writing Successful AAPOR Abstracts**  
Trent Buskirk, Scott Keeter, Jennifer Dykema, and Mingnan Liu (September 2017)

**Data Science Trends and Tools for Measuring Attitudes and Behaviors**  
Michael Link (October 2017)

**Survey Weighting: Goals and Methods**  
Richard Valliant (November 2017)

## 2016 Webinars

**Smart Phones, Smart Questionnaires? The Challenges of Delivering Surveys via Mobile Devices**  
Michael Link, PhD (December 2016)

**Writing for Refereed Journals**  
Trent Buskirk, PhD, Patricia Moy, PhD, Kristen Olson, PhD (November 2016)

**Non-probability Sampling for Finite Population Inference**  
Jill Dever and Richard Valliant (October 2016)

**A “How To” Course on AAPOR Response Rate Calculations and Practical Examples from the Field**  
David Dutwin, PhD (October 2016)

**Extending the Total Survey Error Perspective to Multiple - Surveys and Big Data**  
Tom W. Smith (September 2016)

**A Truthful Art: Effective Communication with Charts, Maps, and Infographics**  
Alberto Cairo (July 2016)

**Cell Phones: Current Practice and the Future of Telephone Interviewing**  
David Dutwin, PhD (June 2016)

**R for SPSS Users: A User-Friendly Introduction Using RCommander and LessR**  
Trent Buskirk, PhD (April 2016)

**Identifying Likely Voters in Pre-Election Surveys**  
Scott Keeter and Ruth Igielnik (March 2016)

**The Role of Question Characteristics in Designing and Evaluating Survey Questions**  
Jennifer Dykema, Nora Cate Schaeffer (January 2016)